**Myntra Sales Dashboard**

* March, July, and December show high sales volumes, possibly aligned with festival or clearance seasons.
* June and October have higher average discounts, hinting at promotional campaigns.
* Orders are distributed across various Indian states, including Bihar, Chhattisgarh, Gujarat, and more.
* Delhi, Mumbai, Bengaluru, and Hyderabad appear to be top performing cities in terms of order volume
* Men’s category has the largest order share as shown in the donut chart.
* H&M is the most dominant brand, followed by Roadster and others, confirming brand loyalty or popularity.
* Pink and Black are the most preferred product colors.
* Wednesday and Sunday are peak shopping days.
* Sales across categories are skewed toward Beauty and Kids.